

GLASS IS TOMORROW

PRESS RELEASE

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Education and Culture DG

Culture Programme

FOURTH SESSION OF WORKSHOPS - GLASS IS TOMORROW II [CIAV] CENTRE INTERNATIONAL D'ART VERRIER, FR 7-11 JULY 2014



Credit - Guy Rebmeister

PARTNERS

pro||materia



MEISENTHAL
FRANCE

Vessel



Royal College of Art
Postgraduate Art and Design

Domaine de Boisbuchet

Ecole
supérieure
d'art
et design
Saint-Etienne

ASSOCIATED PARTNERS

Cité
du
design
Saint-Etienne



Konstfack
University College of
Arts, Crafts and Design

RIKSGLASSKOLAN
THE NATIONAL SCHOOL OF GLASS IN ORREFORS



www.glassistomorrow.eu
www.promateria.be



GLASS IS TOMORROW II PROJECT AND NETWORK

GLASS IS TOMORROW is a European network that aims to establish a more fluid exchange of knowledge and competencies between glass and design professionals in the north, south, east and west of Europe. The first phase of GLASS IS TOMORROW – GIT I ran from 1 June 2011 through 31 May 2013.

Supported by the Culture Programme of the European Union, GLASS IS TOMORROW promotes a high level of craft and design in contemporary glass. Glass esthetics and techniques have been explored by mixed teams of designers and glassmakers to develop new typologies of everyday objects.

In its first phase, the project opened up new possibilities and generated dialogue about the conception, production and distribution of glass pieces.

A publication and a touring exhibition (France, Italy and Belgium) were organized to ensure a high visibility and promotion of the project and the outcomes of the three workshops, which took place between September 2011 and July 2012 in glass centers Iittala Glass Village in Nuutajärvi, Verreum in Nový Bor and CIAV in Meisenthal.

In its second phase, which began 1 June 2013, GLASS IS TOMORROW – GIT II focuses on further collaboration with high-end glass centers and postgraduate education departments specialized in glass design, in order to increase the quality of glass production in Europe and the awareness of European glass culture, traditions and innovations. The project has evolved to enhance both the pedagogy and the professions of glass design and glassmaking.

Two professional production residencies at the partners' glass factories (The Glass Factory in Boda (SE) and the CIAV in Meisenthal (FR)) have been organized in parallel with a series of three postgraduate workshops involving specialized design schools and glass research centers (École Supérieure d'Art et Design de Saint-Étienne, Konstfack, Royal College of Arts in London, and Domaine de Boisbuchet with the Glass Lab™ of the Corning Glass Museum).

After these five workshops, this second phase will also include a publication and a planned travelling exhibition – but this is still to be confirmed. Arkitektur- och designcentrum, Stockholm, Sweden, Biennale Internationale Design Saint-Étienne, Saint-Etienne, France, RCA - Battersea Building Gallery, London, United Kingdom.

More info on: www.glassistomorrow.eu and our Facebook page: www.facebook.com/Glassistomorrow

PARTNERS

- Pro Materia, Brussels (BE) – leading partner of GLASS IS TOMORROW

IN CO-ORGANIZATION WITH:

- The Glass Factory, Boda (SE)
- CIAV - Centre International d'Art Verrier, Meisenthal (FR)
- Vessel Gallery, Londres (GB)
- RCA - The Royal College of Art, London (GB)
- CIRECA (Centre International de Recherche et d'Education Culturelle et Agricole) - Domaine de Boisbuchet (FR) et The Corning Museum of Glass and the GlassLab™ (US)
- ESADSE - École Supérieure d'Art et Design de Saint-Étienne (FR)

ASSOCIATED PARTNERS:

- Cité du Design, Saint-Étienne (FR)
- Saint-Just Glassworks / Saint-Gobain Group (FR)
- Konstfack, University College of Arts, Crafts and Design, Stockholm (SE)
- Riksglasskolan, Orrefors (SE)
- Örsjö Belysning (SE)

PARTNERS



ASSOCIATED PARTNERS



UPCOMING WORKSHOPS

- Professional workshop in Meisenthal, France, 7-11 July 2014, with CIAV (Centre International d'Art Verrier)
- Postgraduate workshop in London, United Kingdom, spring 2015, with The Royal College of Art (RCA) and Vessel Gallery

PREVIOUS WORKSHOPS

- Professional workshop in Sweden, 7-12 July 2013 at Boda with The Glass Factory
- Postgraduate workshop in France, 8-14 September 2013 at Domaine de Boisbuchet with CIRECA (Centre International de Recherche et d'Education Culturelle et Agricole), the Corning Glass Museum and the GlassLab™
- Mixed professional and postgraduate workshop in Saint-Just-Saint Rambert, France, 19-23 May 2014, with Saint-Just Glassworks (Saint-Gobain Group), ESADSE (École Supérieure d'Art et Design de Saint-Etienne) and the Cité du Design Saint-Etienne



[CIAV]: CENTRE INTERNATIONAL D'ART VERRIER

The Meisenthal glassworks, established in 1704 in the northern Vosges Mountains of eastern France, was witness from 1867 through 1894 to the fantastic creativity of Émile Gallé, a recognised leading light at the Ecole de Nancy. The glassworks, which counted as many as 650 employees and produced millions of consumer items each year, closed its doors in 1969, leaving behind only memories of a vanished industrial adventure. In 1992, on the disused site that was once the Meisenthal glassworks, and very close to the Museum of Glass, the first furnace was relit. The Centre International d'Art Verrier (CIAV) Meisenthal saw the light of day.

Discussing folk traditions and collecting the tangible and intangible memories of a way of life are essential responsibilities. Beyond that, the challenge is to try to place this heritage within the culture, to re-introduce it into its era. The CIAV, an interface structure, blends tradition, innovation and rooted culture as well as contemporary issues, creativity and industrial applications in research, exhibitions, creation and production. This approach reflects the phenomenal potential the traditional trades carry within themselves, when they are brought face to face with the dream of modernity.

> conservation

Transmission of know-how by former glassmakers, safeguarding and storing of old moulds and tools, historical research. + Meisenthal Museum of Glass



> mediation

Demonstrations of glassworks that complement the visit to the Museum of Glass, exhibitions, teaching sessions for young audiences.



> creation

Prototyping & research for designers, artists residencies, workshops for art and design school students.



> edition

Edition of the object, publication, creation of exhibitions.



STAFF

CIAV employees 15 people, 8 of whom work in the workshops.



LOCATION

Meisenthal is located in the east of the Moselle (Lorraine region), close to Alsace and Germany, in the heart of the Northern Vosges Regional Natural Park.



INVITED DESIGNERS



Mark Braun (DE)
www.markbraun.org



Pawel Grobelny (PL)
<http://pawelgrobelny.com/>



Norayr Khachatryan (BE)
www.studiokhachatryan.com



Studio Monsieur (FR)
Manon Leblanc - Romain Diroux
www.studiomonsieur.com



Adrien Rovero (CH)
<http://adrienrovero.com/>



Sema Topaloglu (TR)
www.sematopaloglu.com

INVITED GLASSBLOWER



Christophe Genard (BE)



DESIGN BRIEF

THEME: 'SILENT LUXURY, GLASS DESIGN FOR EVERYONE'

Is the luxury market the only way to safeguard the arts applied in design-led crafts?

In contrast to mass production, which results in low-cost items for a global market, must the design-led crafts automatically adopt an inverse position and create only objects sold at unreasonably high prices? On the contrary, at CIAV Meisenthal we believe that the challenge must be to create design for everyone, invoking the magic of place and secular know-how. While there are no constraints for designing expensive objects – for galleries and collectors -, it is much harder to imagine high quality glass objects sold at prices that are accessible to a larger audience. This will be the theme of the Meisenthal workshop : to imagine in situ, within the heart of a factory being reborn, objects that are ingenious, attractive and innovative, by optimising or revisiting the processes and tools of traditional production that have been made available. Simply "design", but without excluding the history of the site, and the beauty of the movements and rituals of the glassmaker. And including as well the vision and creativity of the designers, combined with the knowledge and artisanal crafts techniques that fall within the experimentation process of CIAV Meisenthal.



CONTACTS

Pro Materia (project leader)

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CIAV - Centre International d'art verrier (co-organiser)

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